



Gamma Smartphone Platform (GSP Medical)

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Consulting
Software
Engineering
Support

Bring Your Health Insurance Company With You...Everywhere You Go



ACCESS YOUR MEDICAL INSURANCE ON THE GO WITH GSP

How do you make your customers happier? Give them more. In a world where your customers are overwhelmed with work, family responsibilities, social obligations, and many other requests for their time, help make life a little easier for them. Give your customers the freedom of mobility by integrating the Gamma Smartphone Platform (GSP Medical) , into your medical insurance environment. Allow your customers the ability to view claims, find a doctor, find a hospital, calculate a co-pay amount, and even schedule to be called by an insurance associate using Gamma's new "Call Me"™ feature, all from the convenience of a smartphone.

The Business Value

- Increased Opportunities to Up sell
- Cost Savings-Decreased Agent Talk Time
- Cost Savings-Decreased Toll Costs
- Cost Savings-Increased First Call Resolution
- Increased Customer Loyalty
- Improved Customer Self Service
- Additional Line of Communication between medical insurance company and customers

We deliver contact center business value to your bottom line

Benefits:

- Create customer loyalty by providing your customers with more service.
- Add a new line of communication between your customers and you.
- Give your customers flexibility and mobility by enabling access to their insurance account through their Smartphone.
- Allow customers to request a call now or at a scheduled time
- Save toll costs

Compatible With Any Smartphone OS:

- Blackberry RIM
- Apple iPhone OS
- Palm WebOS
- Google Android
- Microsoft Windows Mobile

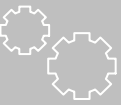
Improve Customer Satisfaction

With GSP , your customers can, view claims while walking in the park, find a doctor while grocery shopping, or find out your co-pay amount while at the car repair shop. *GSP even allows you to request an insurance agent to call you now or at a scheduled time*



"Call Me"™

- The "Call Me" button allows customer to request a call back immediately or schedule a time to be called.
- Integrates into your Outbound environment.
- Gamma ensures both the routing system & the agent receive the context of the customer's interaction before the agent dials.
- Reduce toll cost and call handle time by calling outbound from call center
- Give customer self service on their terms



SAVE TIME

Save your customers time by using the "Call Me" feature.



HAPPIER CUSTOMERS

Give Customers the Self Service They Want



SAVE MONEY

Save money by reducing toll costs with scheduled call backs

